



<b>REPEAT EVENT</b>
EVENT DATES: October 3-4, 2025
EVENT LOCATION: Florida Aquatics Swimming and Training

Funding Program: Room Night Generating Event Funding (Rev. 07-2025)

Quarter 1	Quarter 2	Quarter 3	Quarter 4
January - March	April - June	July - September	October - December
\$5 per verified room	\$10 per verified room	\$15 per verified room night	\$10 per verified room night
\$10,000 Maximum	\$25,000 Maximum	\$25,000 Maximum	\$25,000 Maximum

EVENT INFORMATION:	FINANCIALS:
Event Name: <b>Florida Swims High School Swim Meet</b> Organization: <b>Florida Swims Foundation</b>	Requested Amount: <b>\$2,500</b> Staff Recommendation/Eligible Funding Amount: <b>\$2,500*</b> Business Sales (Total): <b>\$341,945</b> Total ROI: <b>224%</b> Anticipated Attendance: <b>1,665</b> Minimum Room Night Guarantee: <b>250*</b> Average Occupancy Rate for Period: <b>78.8% (2024)</b> <b>71.2% (2023)</b>

**\*Events occurring Oct-Dec are awarded \$10/room night**

- Funding History:**
  - 2024 - \$1,246
- Use of Funds:** Sanctioning Fee, Referees, Printing and Postage, Meet Credentials, Banners, Marketing Materials

**Event Description:** The Florida Swims High School Meet is one of the most exciting and fulfilling events the Florida Swimming Pool Association supports. This swim meet is the largest meet of its kind in the southeastern United States. The competition is anticipated to draw 1,000 to 2,000 athletes over two days. The meet is sanctioned by the Florida High School Athletics Association (FHSA) and observed by USA Swimming. All proceeds from the meet support the non-profit Florida Swims Foundation which provides swim lessons to children in the state of Florida.