



Marion County

Tourist Development Council

Meeting Agenda

Thursday, March 28, 2024

9:00 AM Tourist Development Conference
Room

WebEx: <https://marioncountyfl.webex.com/marioncountyfl/j.php?MTID=m9748830488dac1f038bf20fb9331ba17>

Password: meeting (6338464 from phones and video systems)

Webinar/Event Number: 2315 049 2932

Phone Number: +1-415-655-0001

Access Code: 2315 049 2932

1. Roll Call

2. Meeting Materials

[Meeting Materials](#)

3. Motion: Approval of Minutes

[MOTION: Approval of January 2024 Tourist Development Council Minutes](#)

4. Motion: Acknowledgement of Financials

[MOTION: Acknowledgement of Financials - January and February 2024](#)

5. Report from Chair

[MOTION: TDC Chairman/Vice-Chairman Vote](#)

6. Funding Requests

[MOTION: Santos Fat Tire Festival](#)

[MOTION: Rip It to Win It Ocala Super Series - April](#)

[MOTION: Rip It to Win It Ocala Super Series - May](#)

[MOTION: Cal Ripken 8-Year-Old Machine Pitch World Series](#)

[MOTION: Bill Horschel Junior Championship](#)

[MOTION: Kayak Adventure Series Ocalapalooza](#)

[MOTION: Patriotic Skies - A 4th of July Drone Experience](#)

7. Staff Updates

[MOTION: Marion Insider's Guide](#)

[Marketing and Communications Update](#)

[Sales Update](#)

[TDT Collections/STR and Key Data Update](#)

[TDC Events Calendar](#)

8. Notation for Record

[Quarterly Economic Impact/Visitor Tracking Report - October - December Data](#)

[Quarterly Public Relations and Analytics Report - October - December Data](#)

[Sales Report](#)

[TDC Attendance Report](#)

9. Old Business**10. New Business****11. Public Comment**

If you would like to address the council during public comment you may submit your comments in advance to sales@marionfl.org by Tuesday, March 26, 2024, at 5:00PM.

The next Tourist Development Council Meeting will be held on April 24, 2024 at 9:00 AM.